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## Raising the Bar on Recognition

November 12, 2008

Altour Incentive Management introduces new Aspire software module

By Jeanie Casison

Keeping track of employee milestones in incentive or recognition program is a must. Thanks to the addition of a new Service Anniversary Module to its Aspire software, Altour Incentive Management is simplifying the process for organizations big and small. The Mesa, Arizona based, enterprise-wide incentive management technology and solutions company, recently rolled out the new application as an optional add-on to any .Net Aspire program or as a stand alone solution.

"Unlike traditional incentive companies, Altour is first and foremost a technology company. The Aspire software allows HR managers and others to implement technology that gives them administrative efficiencies through an online headquarters for recognition," says Cheryl Nuttall, founder and executive vice president of business of Altour Incentive Management.

Program administrators will appreciate the many user-friendly features of the Service Anniversary Module, including the ability to interface directly with Outlook to create an appointment on an employee's anniversary date within a supervisor's calendar; automatic award issuance based on demographic data and client preferences; option to create customized messages for each event; and a comprehensive choice of award options.

Functionality and flexibility are key components of the Aspire software suite. "The software allows organizations to have great flexibility in integrating different reward options. For example, for enterprise global implementation, there are different needs depending on the regions that your employees may reside in. Instead of a one shoe fits all approach, we mix and match reward options to include non-monetary awards, extra vacation days, parking space and more. An organization can change the

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award options without changing the technology."

According to Nuttall, plans are in the works to enhance Aspire even more in 2009, with migration to more mobile technology capabilities, such as someone being able to nominate and recognize and employee from an iPhone, among other functions.

More information is available on [www.easpire.com](http://www.easpire.com).

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